

# ANDREW MASSA

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 744 Saltmeadow Bay Drive Virginia Beach, VA

## EDUCATION

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|  |             |
|--|-------------|
| <b>Ph.D. – Media, Art, Text</b>  | In progress |
| Virginia Commonwealth University   |             |
| <b>M.A. – Media &amp; Communications: Media Production</b>                       | 2019        |
| Norfolk State University   |             |
| <b>Post-Baccalaureate Teaching Certification (English, Theatre, Visual Arts)</b> | 2017        |
| Old Dominion University  |             |
| <b>B.A. – Theatre Arts, Film Studies</b>   | 2007        |
| LeMoyne College  |             |

## TEACHING

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### Professor: Norfolk State University:

Spring 2022:

MCM 250: TV Production

Fall 2021:

MCM 250: TV Production

Spring 2021

MCM 250: TV Production

MCM 250: TV Production

MCM 330: Electronic Field Production & Editing

Fall2020:

MCM 111: Media & Society

MCM 250: TV Production

Spring 2020:

MCM 280: History/Appreciation of Motion Pictures

MCM 330: Electronic Field Production and News Gathering

### Graduate Teaching Assistant: Virginia Commonwealth University:

Spring 2022:

INTL: 151: Global Communication

MASC: 274: Diversity in the Media

Fall 2021:

INTL: 151: Global Communication

MASC: 274: Diversity in the Media

**Writing Tutor- Student Writing Center:**

Norfolk State University, Spring - Fall 2019

**English Teacher:**

Frank W. Cox High School, 2017 - 2018

**RESEARCH PAPER PRESENTED AT PROFESSIONAL CONFERENCE**

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Hart, W. B., Ferrell, T. J. & Massa, A. (April, 2019). Teaching media and journalism at an HBCU: Composing a resounding cultural chord. Paper presented at the Popular Culture Association conference, Washington, DC. [[conference program ebook, p. 294](#)].

**THESIS**

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*Exploring the Elicitation of Empathy Using Communicative Visual Stimuli: Gordon Parks' American Gothic*

Advisor: Dr. William Hart

**RESEARCH INTEREST**

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|  |                         |
|--|-------------------------|
| Visual communication                           | Advocacy communication  |
| Normative theory and applications              | Constructive journalism |
| Activism through media                         | Media activism          |
| Processes and effects of graphic video content |                         |

**STUDENT OP-ED**

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The Collegian (Published 3/26/2020): *Yes, Bernie got screwed again*  
<https://www.thecollegianur.com/article/2020/03/bernie-got-screwed>

**UNIVERSITY SERVICE**

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|  |      |
|--|------|
| Thesis Graduate Panel: Thomas Council  | 2020 |
| <i>Graduate Student Association Executive Board Member</i><br>Norfolk State University<br>President: Dañetta Evans | 2019 |
| Student Representative, Panelist: Office of Graduate Studies<br>Norfolk State University                           | 2019 |

## PROFESSIONAL DEVELOPMENT

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*Meeting the Challenges of Providing Effective Tutoring and Mentoring Sessions: Strategies that Work!* 2019

Norfolk State University  
Instructor: Dr. Sandra McGuire

*Directing: Play/Musical* 2019

Little Theatre of Norfolk  
Instructor: Jeffrey Corriveau, MFA

*Graduate Assistant Internship: Mass Communications Department* 2018

Norfolk State University  
Coordinator: Dr. William Hart

*English Education Practicum* 2017

First Colonial High School  
Instructor: Dr. James Godfrey

*Visual Arts Education Practicum* 2017

First Colonial High School  
Instructor: Alison Davalle

## MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

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National Association for Media Literacy Education 2020

Young Government Leaders Association 2020

## GUEST LECTURE

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Institution: Norfolk State University, 1/23/2020

Title: "Concurring Anxieties: Dominating the Interview"